

KENDALL COUNTY ILLINOIS

Economic Development Committee

Meeting Minutes
Monday, April 23, 2018

Call to Order

The meeting was called to order by Chair Audra Hendrix at 9:06 a.m.

Roll Call

Committee Members Present: Chair Audra Hendrix, Lynn Cullick, Judy Gilmour
Committee Members Absent: Matt Kellogg, Scott Gryder, Elizabeth Flowers

As there was no quorum at the time of the meeting being called to order, Chair Audra Hendrix appointed Judy Gilmore to the Committee for the meeting to make quorum.

Elected Officials Present:

Staff Present: Andrez Beltran, Economic Development and Special Projects Coordinator; Scott Koepfel, Kendall County Administrator

Members of the Public:

Approval of Agenda – Member Cullick made the motion to approve the agenda. It was seconded by Member Gilmour. **Approved 3-0.**

Approval of Meeting Minutes – Member Cullick made a motion to approve the meeting minutes from the March 16, 2018 meeting. Seconded by Member Gilmour. **Approved 3-0.**

Committee Business

Discussion and Approval of a Proclamation Welcoming Lions Club International to Kendall County on May 9, 2018

Mr. Beltran stated that Lions Club International are to hold their meeting at Timber Creek Inn and Suites with their President and Vice-Presidents as well as members from two hundred countries. Dr. Deepak Vyas, owner of Timber Creek and a Vice-President, has invited Chairman Gryder and other members of the community to attend.

The Committee agreed it was a wonderful opportunity to showcase Kendall County. Member Cullick made the motion to approve, Member Gilmour seconded. **Approved 3-0.**

Discussion and Approval of a Proclamation Supporting Small Business Week from April 29 to May 5, 2018

Mr. Beltran stated it was National Small Business Week coming up on April 29 through May 5. The Committee asked if there were other events going around. Mr. Beltran stated he did not know of any, but thought it might be Small Business Saturday. He said he would let the Committee know if there was any events. The Committee stated they loved giving their business recognition.

Member Cullick made the motion to approve, Member Gilmour seconded. **Approved 3-0.**

KENDALL COUNTY ILLINOIS

Economic Development Committee

Discussion and Approval of a Resolution Supporting a County Wide Convention and Visitors Bureau

Mr. Beltran stated there is a community member that was looking into creating a Kendall County wide Convention and Visitors Bureau. Currently, there is no Tourism agency in the County – member municipalities must go to either DeKalb CVVB or Aurora Area CVVB. This means that tax dollars that are generated in Kendall County that can be solely used for tourism are going out of the County. With a Kendall CVVB, the money would stay in the County.

Committee members stated their excitement at the idea, and for a community member to champion it. Member Cullick made the motion to approve, Member Gilmour seconded.

Approved 3-0

Discussion, Review, and Recommendation of Economic Development and Special Projects Coordinator Job Description to Admin/HR Committee

Mr. Beltran stated that the Admin/HR Committee wanted the Economic Development Committee's input on the revised Economic Development and Special Projects Coordinator Job Description.

The Committee focused on the social media responsibilities. While they agreed that social media was important, they stated that not only should the Economic Development Committee but also the Admin/HR and Full Board should start crafting a policy on the use of social media. The current social media strategy to link back to the website, as explained by Mr. Beltran, is acceptable in the short term, but a longer term solution is needed. Otherwise, the Committee some minor wording changes made to the description.

Chair Hendrix made the motion to send the recommendations to the Admin/HR Committee, Member Gilmour seconded. **Approved 3-0**

Discussion and Recommendation of ICMA TV

Mr. Beltran stated that ICMA has a program called ICMA TV where they put together videos to highlight a member. The cost is \$22,500 for the video.

The Economic Development Committee stated while a good opportunity, they could not partake this year.

Updates and Reports

Boulder Hill and Boulder Hill Market and Recommendation of Next Steps

Mr. Beltran stated he has begun preliminary analysis on Boulder Hill Market. Looking at the low traffic counts that pass the area, the Market will need a more community focused strategy. In examining the household income, the zoning, and the age of the structures, Mr. Beltran has started to put together an area analysis to start from.

The committee thanked him and asked him to continue researching possible uses and redevelopment strategies for the area.

Revolving Fund Loans

- *Monthly Loan Statements*

KENDALL COUNTY ILLINOIS

Economic Development Committee

- All the loan payments were up to date outside of a nine cent shortage that the borrower will make up in the coming month. This excludes the Lucky Dog's loan.
- *JCAR rule Update*
Mr. Beltran stated that the State's Attorney's Office looked to see if the JCAR rule forbidding use of the RLF funds was removed. It was not.

TIF Update – Yorkville

Mr. Beltran stated that Yorkville held the JRB meeting for the downtown TIF #2, and is moving forward with it. They are removing some properties from TIF #1 and putting them into TIF #2.

Oswego reviewing Orchard Road Plan

Mr. Beltran stated that the Village of Oswego is starting to examine the plan for the Orchard Road Corridor. Currently it is split commercial/industrial. He stated that he would keep the Committee informed on the progress of the meetings.

Chicago Amazon Bid Video

Mr. Beltran stated that the City of Chicago put out a video for their Amazon bid. He wanted to inform the Committee as it was well done.

Crain's Article of Kendall County Growth

Mr. Beltran stated that Crain's ran an article detailing the growth in Kendall County. The county is the only Chicago Metro County to have growth this year. The committee agreed it was good press for the County.

Manufacturer Siting

Mr. Beltran stated he has been continuing to work with a manufacturer on siting a new building. He is currently getting utility data for them.

Chairwoman's Report

Public Comment – None

Executive Session - None

Adjournment

At 9:56 a.m., Member Cullick made to adjourn. Member Gilmour seconded. With no objections, the meeting adjourned at 10:57 a.m.

Respectfully Submitted,

Andrez P. Beltran
Economic Development and Special Projects Coordinator